

TRUITT NEWS BLAST

THE OFFICIAL SKINNY FROM TRUITT WORLD HQ



DECEMBER 2025

Thank You, Thank You, Thank You!

Hello everyone,
2025 is just about played out. I hate to see it go. I am having more fun than I may have ever had working.

THANK YOU so much for everything great that has happened this year and there has been a lot of it. Everyday is a blessing and we are going to do all we can to make each one count.

Also, we can't put into words how much we appreciate all the kinds words we receive about the service we provide at TRUITT INSURANCE & BONDING, from folks that tell me they are listening to & enjoying our TRUITT NEWS RADIO Show, and everybody that has sent me notes about looking at my TRUITT NEWS CONSTRUCTION REPORTS and how much they like those.

Y'all are the best! We are going to keep working hard.
If we are working with you now, we love you!
If we are not, let's partner up!

Merry Christmas to everyone.
I hope Santa brings each one of you a big, fat, bag full of whatever it is you want this year.

Tony Truitt

Congrats To:

Eddie Lumpkin and his Metro Hospitality team on getting the new Home2 Suites hotel open off the Calera I-65 exit and the Holiday Inn Express underway next door.

Bayonet Restaurant in Birmingham on making *The New York Times* list of "America's Best Restaurant 2025".

Clothier **John Armstrong** on the acquisition of **Village Sportswear** in Mountain Brook Village. He has some great stuff for men & women's clothing.

Benard & Brianna Tamburello on the addition of **Vecchia Gelato & Cafe** to their **Vecchia Pizza & Mercato** empire in Hoover.

CEO Chad Jones & Talladega-based First Bank of Alabama on their acquisition of Ft. Payne-based First Fidelity Bank. Love to see people growing!

TRUITT NEWS RADIO alum, **CB&S Bank Boss Mike Ross**, on news they are acquiring Lookout Mountain, GA-based Citizens Bank & Trust.

Leland Whaley, host of Bham's **Leland Live Radio Show**, on the arrival of his latest grandson. Leland has a fantastic show every weekday on Bham's **Talk 99.5**.

Spring Hill College Provost Rebecca Cantor on being named the 17th President of **Austin College** in Sherman TX. We will miss her. They are getting a good one!

John Young on becoming the Director of Golf at **Barnsley Resort** outside Rome, GA. This place is awesome. You need to book a trip over there today.

E.J. Brophy, formerly of **Samford University**, has been named the new Athletic Director at the **University of Tampa**. That place is awesome.

Lindsey Neal & Leah Taylor on getting the new **Battle Republic** open at **Stadium Trace Village** in Hoover open. Stop in for a fantastic workout!

My friends at **Total Dermatology** on getting their newest office location open in McCalla, AL. Great practice. And my reminder - go get your skin checked!

Merry Christmas, Everybody!

I AM
SO READY!
ARE YOU?



2025 Quick Review from TRUITT WORLD HQ

John Truitt turned 87	Gail Truitt turned 85
Truitt Insurance & Bonding turned 34	TRUITT NEWS RADIO turned 4
Truitt News Construction Reports turned 1	DoltWithTruitt.com made its debut
DO IT WITH TRUITT HIGH 5 FRIDAYS was introduced	We were awesome for all 365 days (well, pretty close)

While everyone else is selling their insurance agencies to national, private-equity backed partners, we are still here, FAMILY-OWNED, and want to do business with you.

We welcomed Stephanie Snyder to our staff at TRUITT WORLD HQ. She's been awesome.

Jackson Wedgeworth is still working with us, but has also taken on being Assistant Golf Coach at UAB which gives us some really cool stuff to talk about.

Dr. Chris planted some new flowers out front of the office. We didn't want to take away from Brasfield & Gorrie's \$19m expansion across the street from us.

Out And About

Led Zeppelin was offered a chance to play at Woodstock but turned it down?

Let's Talk Some Business-Owners Coverage!



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Fancy! 3-Piece Todd Comes To Visit



One of favorites, **Todd Simpson** with **Cincinnati Insurance Co.** swung by Truitt World HQ the other day looking more than sharp in a 3-piece suit. Not sure what you wear everyday but this stood out to us in our quarter-zips, so we couldn't help but ask why? His daughter was recently married and this was the suit he bought. He said he is getting his money's worth out of it. Love that! Congrats to Todd on the wedding. Pictures looked beautiful.

Happy Birthday GWT!



We had a ball celebrating (and surprising) Gail Truitt at TRUITT WORLD HQ for her 85th birthday.

She has always been the heart of our business and our biggest cheerleader over our 34+ years in business.

We all enjoyed pizza, sitting around catching up with each other and having cake for days.

We are a tight-knit group around here and the family-feel of our organization is really important to us. GWT is the main reason why we have that.

So, happy birthday to The Boss. We hope 85 is the best year yet.

An Alabama Treasure!



If you do not know who Sean Dietrich is, you need to check him out. Writer, singer, storyteller, multi-instrument-playing whirlwind...he is fantastic.

We caught his Christmas show at the Virginia Samford Theater (which is a fantastic venue by the way) in Birmingham recently. I had not seen him perform before, though I have read a lot of his stuff on-line and we had him on TRUITT NEWS RADIO a few years ago.

Blown away. This needs to be a Magic City Christmas Tradition.

Find out more at seandietrich.com and go see him if his is nearby.

Our Open House Is Coming Back in 2026!



Put It on the calendar now!
So many people still ask us about it, we are bringing back our old TRUITT THANKSGIVING OPEN HOUSE in 2026. Make plans now to be there. More details to come.

The Hub of Great Things

DO IT WITH TRUITT.COM
THE WORLD'S GREATEST WEBSITE



Don't miss your chance to check out [The World's Greatest Website](#). I mean...*for realz*. It is pretty much everything we have going on: Insurance, Surety Bonds, Radio, Reports, etc. Love for you to give it a look. And, it is only going to get better. And you may already be part of one of our stories over there.

Fun in Montgomery



I really enjoyed attending the [Alabama Road Builders Association's](#) Holiday Party at Montgomery Renaissance Hotel on December 11th.

Great catching up with everyone and meeting some new folks, too.

Skip Powe continues to do a fantastic job for the association, bringing in new members like never before for a group that truly touches all of us that live in Alabama.

Check out alrba.org for more info.

Construction Reports - Covering New Ground



I am so happy with the response our **TRUITT NEWS CONSTRUCTION REPORTS** are generating. What started out as covering Alabama projects is now grabbing eyeballs across the country and continues to build a following.

Info on AL, TX, FL, GA, TN, Southeast, Four Corners & SoCal are out there so far with more to come.

Check out everything either on my LinkedIn page or at DoltWithTruitt.com.

We Are Still Owned In Alabama



So many of our competitors at Truitt Insurance & Bonding have sold to out of state corporate brokers and private-equity backed groups across the country.

Nothing wrong with that, but we are still happy to be a family-owned, Alabama-based option for your insurance needs (Business, Home & Auto, Surety).

If you like more of a family-feel with who you deal with, give us a call at (205)254-3005.

Did You Know...

Nevada once had a state prison that operated a casino for the inmates from 1932 until it was closed in 1967?

Thank You To The AIIA



I really appreciate the Alabama Independent Insurance Agents (AIIA) Association inviting me in to speak during their 2025 Fall Conference & Tradeshow.

Got to talk a little about starting TRUITT NEWS RADIO and how we go about our marketing efforts.

I even got to dress up and put on the suit, so that was a win.

You can tell it was a packed house when they heard I was speaking.

If you need a speaker at your next event, let me know. I've got it down now.

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We Want To Be Your Agent!

If we are already working together...
thank you. If not, put us to work.

Construction Companies

Commercial General Contractors & Subs.

Investment Properties

Shopping Centers, Office Buildings, Etc.

Main Street Business Owners

HVAC Service, Plumbers, Garage & Auto
Repair, Retailers, Landscapers, Restaurants,
Funeral Homes, and everyone else who
makes things go out there.



BONDS

BUILDERS RISKS

BUSINESS COVERAGE

He Said It Best

Failure has never killed a dream.

Quitting has killed every dream it's ever touched.

-- Arnold Schwarzenegger --

Let's Talk Home & Auto Insurance!



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Stuff Coming Up

DEC 29	JLAB Birmingham Bowl App State vs. Georgia State
JAN 24	Black Jacket Symphony performs Pink Floyd's "The Wall" at Mobile's Saenger Theatre
JAN 30 - MAY 24	Monet to Matisse: French Moderns, 1850 - 1950, Exhibit at the Birmingham Museum of Art
JAN 31	The Panini Senior Bowl in Mobile
FEB 22	Andrea Bocelli at the BJCC
FEB 27	Smile-A-Mile Red Nose Ball in Auburn
MAR 12	Alabama AGC Build South Awards Dinner at The Club in Birmingham
MAR 27 - 29	Children's of Alabama INDY Grand Prix Barber Motorsports Park
APRIL 11	Ronald McDonald House Charities of Alabama Red Nose Run 5K
APR 23 - MAY 3	New Orleans Jazz & Heritage Festival
MAY 29	Comedian Nate Bargatze at the BJCC

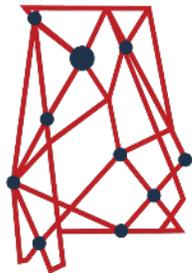
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ANNOUNCEMENT
COMING SOON!**

Big-Shot Update



I appreciate everyone always asking about "The Big Shot", John Truitt.

He's doing great and is here at TRUITT WORLD HQ most every day checking out his signs, making sure no one is messing with his stuff, and cheering everyone on.

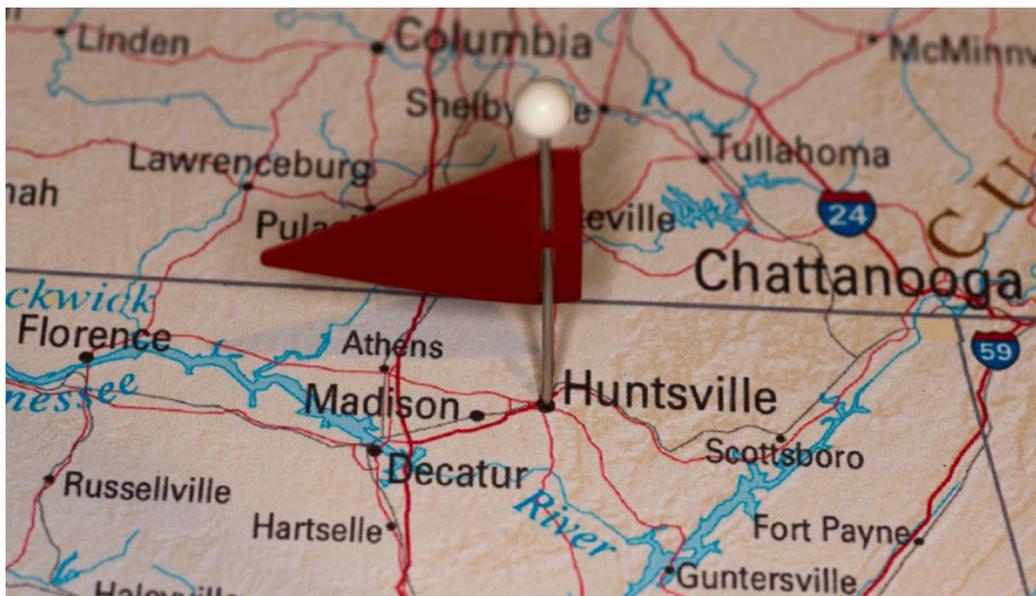
He will be turning 88 in February with no plans to slow down but does say from time to time, "I just never thought about getting old" which makes more and more sense to me.

Stop in and say hello if you are in the area.

Did You Know...

El Paso is closer to California than it is to Dallas?

More Good News For Huntsville Coming?



Everyone knows Nashville is growing like crazy. I attended the **Nashville Downtown Partnership** Luncheon back at the end of October and got to hear about some of it.

As I was talking with several different sets of real estate developers that were there, once they found out I was up from Alabama, they were all really interested in hearing about the Huntsville area and how much it is growing.

It is definitely on their radar and sounds like it is not going to be long before they start pursuing projects around there.

History Report for December

DEC 14, 1819: Alabama became state #22.

DEC 11, 1919: Boll Weevil monument in Enterprise, AL was dedicated.

DEC 5, 1974: The Birmingham Americans knocked off the Florida Blazers, 22-21, in front of over 32,000 spectators at Bham's Legion Field to win the World Football League's World Bowl.

DEC 30, 1976: Elvis was performing at the Birmingham-Jefferson Civic Center. Joanne (Savage) Truitt was in attendance at that one.

DEC 14, 1979: Bob Marley & The Wailers were playing at Brothers Music Hall in Homewood, AL.

DEC 15, 1982: Bear Bryant announced his retirement from coaching.

DEC 23, 1987: Motley Crue's Nikki Sixx overdosed and was clinically dead for 2 minutes before paramedics revived him with 2 shot of adrenaline - which inspired him to write the song "Kickstart My Heart".

DEC 30, 2002: The Gregg Allman Band was playing Five Points Music Hall in Birmingham.

Come Join Us!



If you know of a good guest for us on TRUITT NEWS RADIO - send them our way.

If you are in construction, send me your project info and we will try to include it in an upcoming TRUITT NEWS CONSTRUCTION REPORT.

If you are looking for a way to get the word out on your company, join us as a sponsor. TRUITT NEWS RADIO, TRUITT CONSTRUCTION REPORT, an upcoming CITIES & TOWNS REPORT, TRUITT NEWS BLAST, etc.

Email me if you would like to find out more: tony@truittnewsradio.com.

Did You Know...

Eating other human's brains can give you a disease called kuru which is similar to mad cow disease? (That's just another reason to not do it).

Tibdits

The Pinnacle SkyTower in Toronto is now officially Canada's tallest building and they are still going up. It will top out at 106 floors soon.

Netflix co-founder Reed Hasting's has his own private ski resort in Utah and he is now selling home sites.

Actor/comedian Bill Murray's son, Luke, is an assistant basketball coach at the University of Connecticut and Bill shows up to games.

UAB has a Holiday Hoops Combo package available with tickets to 2 games tucked into a UAB Christmas Stocking for \$30.

The New Orleans Jazz Festival Line-Up is out and includes The Alabama Shakes, Widespread Panic, Stevie Nicks, Lainey Wilson, Tyler Childers, Teddy Swims and a lot more.

Up in Louisville, Churchill Downs is undergoing a big renovation but will be ready before Derby #152 runs in May 2026.

Let's Talk About Surety Bonds!



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WE WISH YOU ALL A SUPER HAPPY 2026!
LET'S DO SOMETHING GREAT TOGETHER.

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